

# DAVID CORNEAIL

Communication Designer | Ann Arbor, MI

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## Education COLLEGE FOR CREATIVE STUDIES (CCS)

### BFA Communication Design

GPA: 3.83/4.00

Expected Graduation: May 2018

## WASHTENAW COMMUNITY COLLEGE (WCC)

### Graphic Design Transfer Program

GPA: 4.00/4.00

## Experience ICON INTERACTIVE | DESIGN INTERN

Aug 2017 - Dec 2017 / Ann Arbor, MI

Worked on wide variety of projects ranging from mobile app & web design which included international clients. Gained experience working independently and with local/remote creative directors, project managers and developers. In addition I assisted with IA site-maps and user flowcharts for collaborative team projects.

## THE DISTRICT DETROIT | SPONSORED STUDENT

Aug 2017 - Dec 2017 / Detroit, MI

Selected by CCS faculty to work on a re-branding effort for the District Detroit in partnership with Olympia Development. This team project included two other design students and was lead by two full-time faculty members. This resulted in two stakeholder presentations, brand books and our group was later selected to present our final outcomes to the CCS Board of Directors.

## DELPHI | SPONSORED STUDENT

Aug 2016 - Dec 2016 / Detroit, MI

Selected by CCS faculty to re-imagine the future of autonomous driving and mobility system in 2027 for Delphi Automotive. This team project focused heavily on user experience and user-centered design thinking. The final outcome was presented to stakeholders.

## MEDCERTS | GRAPHIC DESIGNER

Aug 2016 - Aug 2017 / Livonia, MI

This job gave me the opportunity to see what working as an in-house designer was like. This fast-paced environment allowed me to work in both print and digital media, design a variety of websites, and help leadership better understand their internal process using flowcharts and mental models. In this role I was also able to assist in the identity design, marketing strategy, and product launch of a sister company called Learningblox.

## Skills DESIGN

Typography

Paper/Rapid Prototyping

Research Methodologies

User Testing Evaluation

Digital Photography

Grid/Form/Space/Color/Symbol/Image

Information Architecture

Sprint + Waterfall Project Management

## SOFTWARE

Adobe (XD/ID/AI/PS/AE/LR)

Principle / InVision

Keynote

Firebase

Slack / Trello / Dropbox

Basecamp / Jira

## PROGRAMMING

HTML/CSS/JQUERY

Processing Logic

JavaScript Logic

## Accolades

\$16,000 Portfolio Scholarship

\$2,500 WPP Ford Scholarship

President's List Award (CCS)

CCS Student Exhibition 2015-2017

Elected AIGA Student Group President 2015-2016

Selected to attend Hugh Dubberly Workshop

[www.hughdubberly.com](http://www.hughdubberly.com)

Selected to attend Makram El Kadi Workshop

[www.leftish.net](http://www.leftish.net)